

# Catalogue Advertising



To place an ad in our show catalogue, please use this Ad Order Form. Mail or email with your payment (in Canadian funds only please) payable to PWDC, or use the credit card payment option. Enclose your ad files along with a colour printout for reference to:

**Tracy Brown**  
**184 Hidden Spring Close NW**  
**Calgary Alberta**  
**T3A 5J4**  
**403-803-1349**  
**tracy@pwdcc.org**

**Deadline July 10, 2016**

Only digital files are acceptable, preferred format is jpeg. Payment must be received before files can be processed. Please give earlier notice of your intent to place an ad.

**Costs**

**Ads printed in colour or black/white:**

Full page black/white      \$20.00  
 Full page colour            \$35.00  
 2 or more pages colour    \$30.00 each

Catalogue page size: 8.5" wide x 11" deep, on uncoated offset paper.

**Ad sizes**

Full Page: image area 7.5" x 10.5"

**Acceptable electronic files**

Printable PDFs, JPEG, TIFF (black and white grayscale, colour CMYK files only)

Note: the deadline for pre-ordering catalogues is the show closing date of **July 6, 2016**. Very few catalogues will be available at the show to purchase.

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**1 Ad purchased by**

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Name \_\_\_\_\_

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Address \_\_\_\_\_

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City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

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Phone \_\_\_\_\_ email \_\_\_\_\_

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<b>2 Required</b>	Quantity	Electronic art enclosed	
Full page b/w	<input type="text"/>	Yes	No
Full page colour	<input type="text"/>	Yes	No
2 or pages more colour	<input type="text"/>	Yes	No

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**3 Total** \_\_\_\_\_ \$ \_\_\_\_\_

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**Credit card No.** \_\_\_\_\_

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**Name on card** \_\_\_\_\_

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**Exp** \_\_\_\_\_ **CSC No.** \_\_\_\_\_

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