

# Catalogue Advertising



To place an ad in our show catalogue, please use this Ad Order Form. Mail or email with your payment (in Canadian funds only please) payable to the Portuguese Water Dog Club of Canada or PWDC, or use the credit card payment option. Enclose your ad files along with a colour printout for reference to:

**Roslyn Eskind**  
**52 Balmoral Ave.**  
**Toronto, ON M4V 1J4**  
**416 580-4395**  
**roslyn@pwdcc.org**

**Corporate Sponsors** placing your complimentary ads in the show catalogue, please follow the specifications following.

## Deadline May 1, 2018

Your order and all ad material (include hard copy that requires scanning) and electronic art (CDs or emailed files) must be received no later than May 1, 2018. Payment must be received before files can be processed. Please give earlier notice of your intent to place an ad.

## Costs

### All ads print in colour:

Inside front, inside back covers \$80.00  
 Full page \$60.00  
 1/2 page \$35.00  
 1/4 page \$25.00  
 Breeder business card \$10.00

Cost per scan of hardcopy photos or actual business cards is an additional \$10.00.

Catalogue page size: 8.5" wide x 11" deep, on uncoated offset paper.

### Ad sizes

Full Page: image area 7.375" x 9.75"  
 1/2 Page: image area 7.375" x 4.75"  
 1/4 Page: image area 3.5" x 4.75"  
 Business card: image area 3.5" x 2"

### Acceptable electronic files

Printable PDFs, JPEG, TIFF (black and white grayscale, colour CMYK files only), 300dpi.

Note: the deadline for pre-ordering catalogues is the show closing date of **May 5, 2018**.

<b>1 Ad purchased by</b>							
Name							
Address							
City				Province		Postal Code	
Phone				email			
<b>2 Required</b>	Quantity		Electronic art supplied				
Inside front			Yes	No		\$	
Inside back			Yes	No		\$	
Full page			Yes	No		\$	
Half page			Yes	No		\$	
Business card			Yes	No			
Additional charges for scans			Number		x \$10.00 each		\$
<b>3 Total</b>							\$
<b>Credit card No.</b>							
<b>Name on card</b>							
<b>Exp</b>						<b>CSC No.</b>	