

Catalogue Advertising



To place an ad in our show catalogue, please use this Ad Order Form. Mail or email.

Payment (in Canadian funds only please) etransfer preferable, to treasurer@pwdcc.org, in the comment box type "Catalogue Ad payment" and your name, or, use the credit card payment option. Cheques or money orders payable to the Portuguese Water Dog Club of Canada.

Enclose your files along with a colour printout for reference to:

Roslyn Eskind
52 Balmoral Ave.
Toronto, ON M4V 1J4
416 580-4395
roslyn@pwdcc.org

Corporate Sponsors placing your complimentary ads in the show catalogue, please follow the specifications following.

Deadline July 29, 2024

Your order and all ad material (include hard copy that requires scanning) and electronic art (CDs or emailed files) must be received no later than July 29, 2024. Payment must be received before files can be processed. Please give earlier notice of your intent to place an ad.

Costs

All ads print in colour:

Inside front, inside back covers \$80.00
 Full page \$60.00
 1/2 page \$35.00
 1/4 page \$25.00
 Breeder business card \$10.00

Cost per scan of hardcopy photos or actual business cards is an additional \$10.00.

Catalogue page size: 8.5" wide x 11" deep, on uncoated offset paper.

Ad sizes

Full Page: image area 7.375" x 9.75"
 1/2 Page: image area 7.375" x 4.75"
 1/4 Page: image area 3.5" x 4.75"
 Business card: image area 3.5" x 2"

Acceptable electronic files

Printable PDFs, JPEG, TIFF (black and white grayscale, colour CMYK files only), 300dpi.

Note: the deadline for pre-ordering catalogues is the show closing date of **July 15, 2024**.

1 Ad purchased by									
Name									
Address									
City			Province			Postal Code			
Phone					email				
2 Required	Quantity		Electronic art supplied						
Inside front			Yes	No				\$	
Inside back			Yes	No				\$	
Full page			Yes	No				\$	
Half page			Yes	No				\$	
Business card			Yes	No				\$	
Additional charges for scans			Number		x \$10.00 each			\$	
3 Total								\$	
Credit card No.									
Name on card									
Exp					CSC No.				
<input type="checkbox"/> Or you can pay by etransfer, just click the box, and on your bank site send to treasurer@pwdcc.org for autodeposit (no password needed) and in the comments section, add Catalogue Ad payment and your name.									